



Dataminr Platform Partner Program

Uncover innovative applications of Dataminr's real-time information discovery platform to enhance your products and services and grow your business



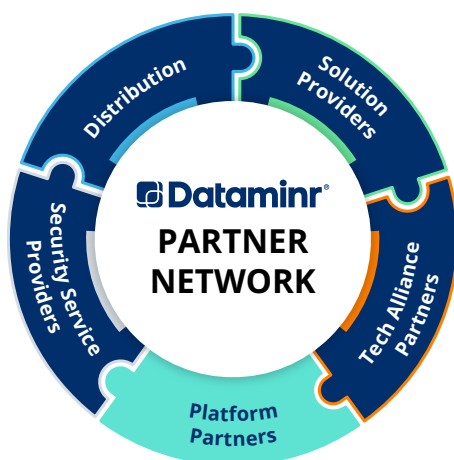
Dataminr's Commitment to Partners

Transform your customers' crisis management, business continuity, and operational resilience by helping them make informed decisions with actionable alerts from Dataminr. Leverage our groundbreaking real-time AI platform to expand your offerings and deliver positive results to your customers. With Dataminr, you can:

- ✓ Build new product capabilities with our innovative AI platform, which correlates data across multiple formats, including text, images, audio, and video
- ✓ Alert on emerging risks from global to hyper-local
- ✓ Enable customers to manage critical risks and events as they unfold, improving outcomes
- ✓ Corner new markets as an early mover



Dataminr is recognized as one of the world's leading AI businesses.



Platform Partners are part of the broader Dataminr Partner Network, a unified global program offering a best-in-class experience.

Dataminr Supports Your Success

Sales Enablement

Access training, demos, mock pitches, opportunity registration, and a designated partner manager.

Demand Generation

Create co-branded marketing materials and work with Dataminr experts to support webinars or events.

Technical Resources

Collaborate with product and engineering teams to develop unique solutions.



Why Partner with Dataminr for AI?

Powerful Integration

Dataminr's platform detects critical events in real time by monitoring and correlating diverse signals from nearly one million public data sources. Integrate the platform API into your tech stack to deliver AI-powered information and alerting that enhance customer experiences.

Flexible Go to Market

Maximize customer value with revenue sharing agreements that let us win together.

Proven Platform

Trust in a platform that serves half of the Fortune 100. Dataminr was also recognized in the Forbes AI 50, Forbes Cloud 100, and Deloitte Fast 500.

Reduced Customer Risk

Improve customer outcomes with multi-modal risk detection and proprietary AI models.

How to Get Started with Dataminr



Define test strategy

- Deep dive on how Dataminr can fit into existing processes with key team members
- Identify specific needs and success criteria
- Scope proof of concept testing plan to prove out value

Provision data access

- Provision API and platform access
- Set up customized alert configurations for each team and application
- Conduct personalized onboarding sessions

Execute and optimize

- Kick off 4 week testing program
- Track performance and gather user feedback
- Hold weekly check ins
- Identify areas of value and opportunities to refine alerting
- Implement mid-flight configuration optimizations

Go-forward planning

- Review the outcomes and identify high impact areas
- Socialize and align on findings and areas of value
- Develop a crawl/walk/run implementation plan
- Align on commercial terms and business model

Ready to Partner with Dataminr?

Learn more about our partner program and register to become a partner at dataminr.com/partners.