

Uncover blind spots in your executive protection threat intelligence

Risks and threats to executives are increasingly made in images, evading traditional executive protection threat intelligence tools. Many legacy solutions rely on text-based keyword matching or boolean strings, which require extensive quality testing, constant maintenance, and miss implicit threats made without text, putting Executive Protection teams on the back foot.

Advanced intelligence that identifies threats made in both text and images is an integral part of modern Executive Protection programs. With domain-specific AI models and comprehensive workflows, Dataminr Pulse for Executive Protection enables teams to detect threats early, analyze risks accurately, and respond swiftly.



Uncover Hidden Threats

Surface threats and risks that would go unnoticed with traditional intel tools. Dataminr's Multi-Modal AI analyzes over 43 terabytes of image, audio, video, sensor data, and text in 150+ languages per day, alerting you to threats made across multiple media types.



Maintain Consistent Monitoring

Dataminr's AI platform is your always on threat detection partner. By analyzing 1+ million public data sources across social media, public websites, sensors, live feeds, and 3,000+ deep/dark web sources, you are instantly alerted to risks and threats 24/7.



Simplify Risk Detection

Streamline detection with early visibility to emerging threats and risks. Dataminr's Knowledge Graph encodes knowledge about the world and the relation between various entities, providing you with relevant and accurate information.

Advanced Executive Protection Threat Intelligence

- Detect implicit threats made using images
- Leverage 1+ million public data sources for comprehensive visibility
- Identify and close operational security gaps
- Recognize early warning signals for threats and reputational risks
- Minimize setup and ongoing maintenance with easy customization
- Partner with dedicated customer service reps for continuous support

3,000+

senior government officials safeguarded by Dataminr
across several federal agencies



FORTUNE
50



FORTUNE
100

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Dataminr is the most indispensable for us on the mobile platform. It shows us hyperlocal alerts... when our advisors are on the road with an executive, they need to see the things that are going on around them, so that they can make adequate decisions as to what to do with that information.

Head of EP and Aviation, HP

Identify threats and risks others miss with a real-time, domain-specific AI platform

Security teams face an oversaturation of information and must quickly understand the narrative surrounding both their company and associated high-profile individuals across an increasingly vast threat landscape. Broader digital footprints and an increased availability of personal information online, makes executives – along with their families – vulnerable to risks and threats around the clock, whether at work, at home, or while traveling.

With proprietary AI models that incorporate computer vision, optical character recognition, and natural language processing, Dataminr enables Executive Protection teams to easily identify explicit and implicit threats, whether they are posted as text or images.

Visualize Global and Hyperlocal Risks

Dataminr geovisualization simplifies monitoring around offices, homes, travel itineraries, and events attended by executives. Accurate geolocation and identifying relevant alerts helps you instantly assess the proximity of risk to your executives.

Alert 1:14 PM

📍 Zenify HQ, Beverly Hills, CA, USA

Individual addresses Zenify, says “fuck zenify im ready to light up hq”: Local Source

Uncover Company Risks and High-Profile Person Threats

Dataminr’s Knowledge Graph identifies risks and threats related to your organization, subsidiaries, executives, board members, and high-profile individuals, even when they are not directly mentioned or tagged.

Alert 12:04 AM

📍 New York, NY, USA

Individual says “I will literally kill everyone on Zenify’s board”: Local Source

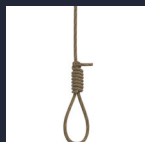
Identify Threats in Images and Video with Advanced Computer Vision

Computer vision analyzes and categorizes information in images to detect company logos, executive names, threatening text, and violent images, capturing emerging controversies and hateful rhetoric that text-based queries miss.

Alert 3:40 PM

📍 Zenify HQ, Beverly Hills, CA, USA

Individual addresses Zenify CEO, posts stock graphic of noose: Local Source



Detect Threats Made Using Executive Images

Dataminr’s unique ability to detect when an executive’s image is posted, provides instant awareness to the growing number of threats made online that omit an explicit threat, and company and executive names.

Alert 12:56 PM

📍 Malibu, CA, USA

Individual shares image of Zenify CEO: “this guy has a home address. js”: Local Source

