

# Uncover blind spots in your **executive protection** threat intelligence

With broader digital footprints and the increased availability of personal information online, executives and high-profile individuals – along with their families – are vulnerable to risks and threats around the clock, whether at work, at home, or while traveling.

Intelligence is an integral part of a proactive Executive Protection program. Corporate Security teams are faced with an oversaturation of information and must quickly understand the narrative surrounding both their company and associated high-profile individuals across an increasingly vast threat landscape. With purpose-built AI models, Dataminr Pulse for Executive Protection enables teams to detect threats early, analyze risks accurately, and respond swiftly.



### Maintain Consistent Monitoring

Dataminr's AI platform is always on and instantly alerts you to risks and threats 24/7 by analyzing audio, images, video, and text in 150+ languages from 1+ million public data sources across social media, public websites, sensors, live feeds, and 3,000+ deep/dark web sources.



### Visualize Global and Hyperlocal Risks

Geofence tools simplify monitoring around offices, homes, travel itineraries, and events attended by executives. Dataminr geovisualization identifies relevant alerts on a map to help you visualize the proximity of risk to your executives when there is a threat or an incident occurs.



### Uncover Relevant Threats and Risks

Surface relevant threats and risks that would go unnoticed with traditional intel tools when you integrate your organization and high-profile individuals into Dataminr's Knowledge Graph, which encodes knowledge about the world and the relation between various entities so outputs remain up-to-date and distinctly relevant to your organization.

### Advanced Executive Protection Threat Intelligence

- Instantly detect threats from text, audio, video, and images
- Leverage 1+ million public data sources for comprehensive visibility
- Identify and close operational security gaps
- Deliver earliest real-time alerts for threats and reputational risks
- Minimize setup and ongoing maintenance with easy customization
- Partner with dedicated customer service reps for continuous support

# 3,000+

senior government officials safeguarded by Dataminr  
across several federal agencies



FORTUNE  
**50**



FORTUNE  
**100**



Dataminr is the most indispensable for us on the mobile platform. It shows us hyperlocal alerts... when our advisors are on the road with an executive, they need to see the things that are going on around them, so that they can make adequate decisions as to what to do with that information.

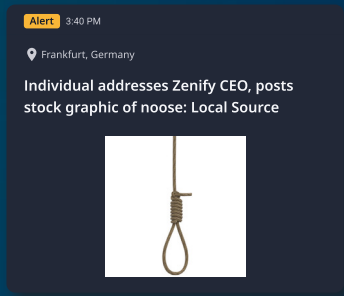
Head of EP and Aviation, HP

# Uncover threats and risks others miss with a real-time, purpose-built AI platform

Dataminr’s AI platform performs beyond the limits of traditional intelligence tools and works for you as an always-on threat detection partner with AI models specifically designed to cut through information overload and surface only the most relevant alerts. With Computer Vision and Company/High-Profile Person Threat Alerts, Dataminr enables security teams to stay ahead of potential threats, whether they appear in text, images, videos, or hidden within logos and symbols. Leveraging more than 12 years of proprietary alerting data, Dataminr has developed and trained more than 50 foundation models specifically for security events that excel at cutting through the noise to provide you with actionable real-time alerts at the earliest sign of a threat.

## Identify Threats in Images and Video with Advanced Computer Vision

Computer vision automatically analyzes and categorizes information in images and video, including company logos, executive names, and threatening text. This captures threats that text-based queries miss and enhances Executive Protection intelligence by detecting emerging controversies, hateful rhetoric, and potential threats across nine violent image classes (e.g. firearms, targets, nooses, and bladed weapons).



## Uncover Company Risks and High-Profile Person Threats

Integrating your organization’s entities into the Dataminr Knowledge Graph helps identify risks – such as violent threats, instances of fraud, and negative sentiment – related to your organization, executives, board members, high-profile individuals, and other organizations of interest (e.g. subsidiaries, critical vendors) even when they are not directly mentioned or tagged in the post or article.



# Prepare, Monitor, and Respond Faster with End-to-End Risk Management

### Synchronize Employee HR and Travel Data

Synchronize employee contact and travel data with your HR and Travel systems for instant awareness of potential threats to employees and travelers.

### Mass Notification

During a crisis you can identify, notify and respond to your employees within 60-seconds of an alert via SMS, Email or Voice.

### Risk Management

Manage and triage critical events through comprehensive collaboration, standardization, governance, executive reporting and analytics.

### Integrate and Automate Workflows

Feed Dataminr alerts into leading security and crisis management solutions (e.g., Esri) and collaboration tools (e.g., Microsoft Teams and Slack) or integrate with custom solutions and third-party applications via the Dataminr Pulse API.

