

Know First and Act Faster for Municipality-Wide Preparedness

Agencies Across Municipalities Rely on First Alert

Whether it's the largest city or the smallest town in the country, municipal government agencies rely on First Alert to ensure they have the appropriate context when responding to public safety events. First Alert works cohesively across agencies to deliver real-time breaking news alerts so they can make actionable decision within the areas of responsibility while streamlining communication between different departments to ensure the protection of their community and infrastructure. Discover each use case of how First Alert assists different departments in various levels of safety incidents.

Mayor's Office



First Alert delivered a breaking news alert about the Federal Government's decision to pause the use of a coronavirus vaccine. This prompted a user from the Mayor's Office to reach the office of the Deputy Mayor who made the decision to stop the rollout of the vaccine within 30 minutes of the alert, canceling all the appointments within the town.

Fire Department



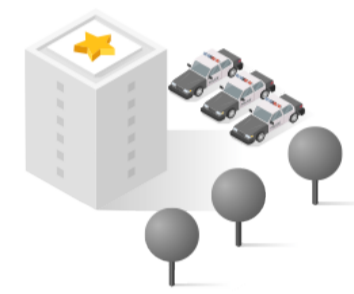
A breaking news alert was received by the Fire Department after eyewitness imagery of a building collapse that enabled them to assess the seriousness of the event from the image. This notification allowed them to act faster in sending their press team to the site of the incident for anticipated media inquiries.

Emergency Management



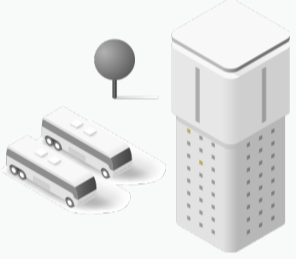
As a category 5 hurricane approached, First Alert delivered a breaking news alert to support the agency's disaster response strategy and create the proper safeguards to evacuate residents in high flood areas.

Police Department



First Alert delivered a breaking news alert to local police about a vehicle that crashed into an outdoor dining structure. Videos and photos gathered from the scene were crucial to first responders.

Department of Transportation



First Alert delivered a breaking news alert to the agency of a manhole explosion, initially reported as a transformer fire. Ongoing First Alert notifications provided a complete picture of the event as it was evolving in real-time, allowing DOT to disperse resources appropriately to coordinate a response.

Cyber Command



First Alert delivered a breaking news alert about new ransomware that affects local street security systems. The city's cyber command was able to install the proper ransomware defense mechanisms to prevent potential disruptions to the city's transportation network.

Local Transportation Agency



First Alert sent a breaking news alert to a city's transportation agency after a public bus crashed into an apartment building. Eyewitness imagery and testimony from the scene provided a clear picture of the damage and impact of injuries to the riders.

Port Authority



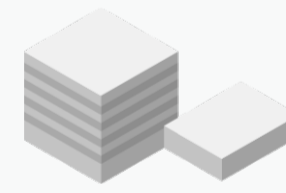
A municipality's port authority got a First Alert breaking news alert of a checkpoint set up on a bridge by another local agency. The Port Authority was unaware of this movement and the alert enabled them to monitor traffic and congestion patterns that resulted from the checkpoint.

Housing Authority



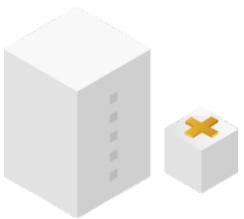
First Alert delivered a breaking news alert to the Housing Authority of a crane collapse associated with one of their housing developments. The user cross-checked the address and confirmed the crane was Housing Authority's and proactively responded to the incident in real-time by messaging the appropriate internal and external contacts.

Department of Social Services



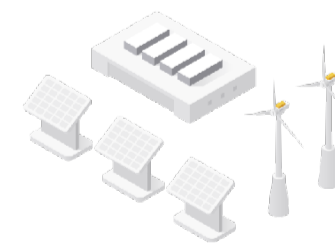
After a major earthquake, DSS received a First Alert breaking news alert of neighborhoods of homes that were significantly damaged and uninhabitable. The agency was able to send out a support team to help these individuals by offering shelter alternatives while their homes were repaired.

Department of Health and Mental Hygiene



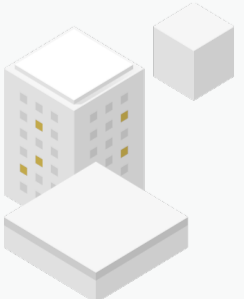
First Alert sent a real-time alert of multiple cases of food poisoning at a local restaurant. The agency was able to send a food inspector immediately to examine the establishment to deem it safe.

Department of Environmental Protection



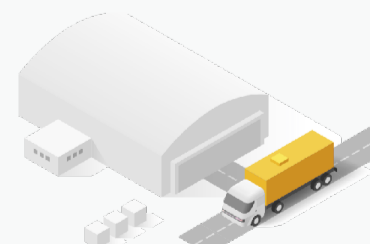
An alert was received from eyewitnesses after a water main break occurred allowing the department to contact the appropriate emergency management department to handle the issue.

Housing, Preservation and Development



First Alert sent a breaking news alert about a fire in one of their preservation areas. First Alert allowed them to properly notify external assistance to help clean debris on the site.

Department of Sanitation



Resources were needed for a major snowstorm that hit a local town by surprise. A major car crash in town center had a cascading effect on traffic and snow removal. First Alert delivered a breaking news alert to the agency so they could divert plows to avoid getting stuck in the traffic incident.