

Real-time Alerts for Today's Newsrooms

Journalists in more than 650 newsrooms around the world rely on Dataminr 24/7 for the earliest tips on breaking events and pre-viral information, gaining an extra edge in reporting stories that are most relevant to their audiences.

Dataminr for News is a catalyst for your newsroom workflow — it delivers the most relevant alerts directly to you and supports your verification process.

Dataminr delivers alerts to newsrooms using a browser-based web interface, a dedicated mobile app, email alerts and other collaboration platforms, like Slack. This flexibility means the platform can easily integrate into any newsroom's existing editorial workflow so you can **track unfolding stories** to maintain critical awareness as events evolve and resolve.

With translated content from **100+ languages**, we deliver alerts in **multiple formats** such as text, images, video and audio. Seeing a story through eyewitness chatter alerts with photo and video content will enrich your understanding of events so you can easily detect those needle in a haystack moments faster than from any other source.

The advantage with Dataminr is that the news comes to us, not the other way around. Dataminr gives us the combination of speed and trust. In the print business, you have a whole day to write a piece. In the online world though, you have to be a lot faster than that. The greatest challenge is maintaining the quality and reliability of our reporting.

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

Key benefits

- 1 Global and local reach.** Dataminr delivers real-time alerts on stories big and small, across the globe, depending on your newsroom's interests and geographic coverage area. Our alerts include everything from major, market-moving global events to local traffic activity.
- 2 Easy to use.** Dataminr's alerts can be delivered to your newsroom via a browser-based dashboard on desktop, dedicated mobile apps, email and Slack.
- 3 Reliable.** Dataminr is trusted by the world's largest newsrooms with over 650 newsrooms using the platform daily.

Dataminr for News is a Trusted Partner in Newsgathering

We didn't see it first on the AFP news wire, we saw it first on Dataminr, and we didn't just see it first, we saw it with some incredible imagery.



AccuWeather reporters in the field use Dataminr to help sift through a high-volume of reports quickly on busy tornado coverage days. It helps us decide where to go first and what damage impacts to focus on immediately.



Monitoring Dataminr allows us to be alerted to important events as they begin. It enables us to be responsive in spotting the news, so we can send our teams to the field more quickly, and identify relevant witnesses and images. It has become an essential tool for us on a daily basis.



Dataminr is the world's leading real-time information discovery platform, delivering the earliest warnings on high impact events and critical information far in advance of other sources. Recognized as one of the world's leading AI businesses, Dataminr enables faster response, more effective risk mitigation, and stronger crisis management for public and private sector organizations spanning global corporations, first responders, NGOs, and newsrooms. Dataminr is one of New York's top private technology companies, with 650 employees across seven global offices.

To learn more about Dataminr for News please click here - <https://www.dataminr.com/news>

