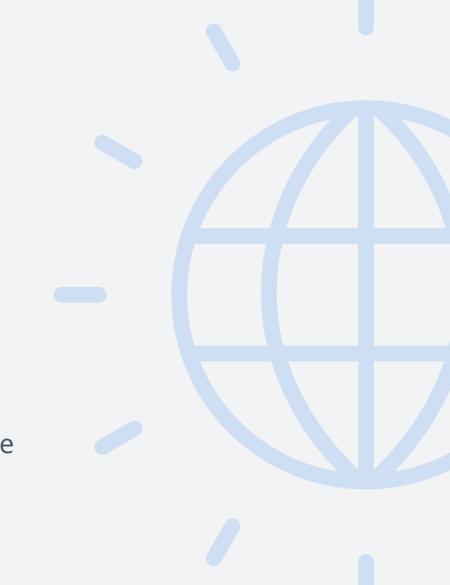
The business benefits of real-time alerting

The urgency of now

Global enterprises face multidimensional challenges, risks and opportunities, now occurring with unprecedented speed, unpredictability and frequency.

Real-time alerting gives you the earliest indication of highimpact events and emerging risks.

As part of your workflow, real-time alerting helps ensure the right people have the right information at the right time, so that you can respond effectively as an organization.



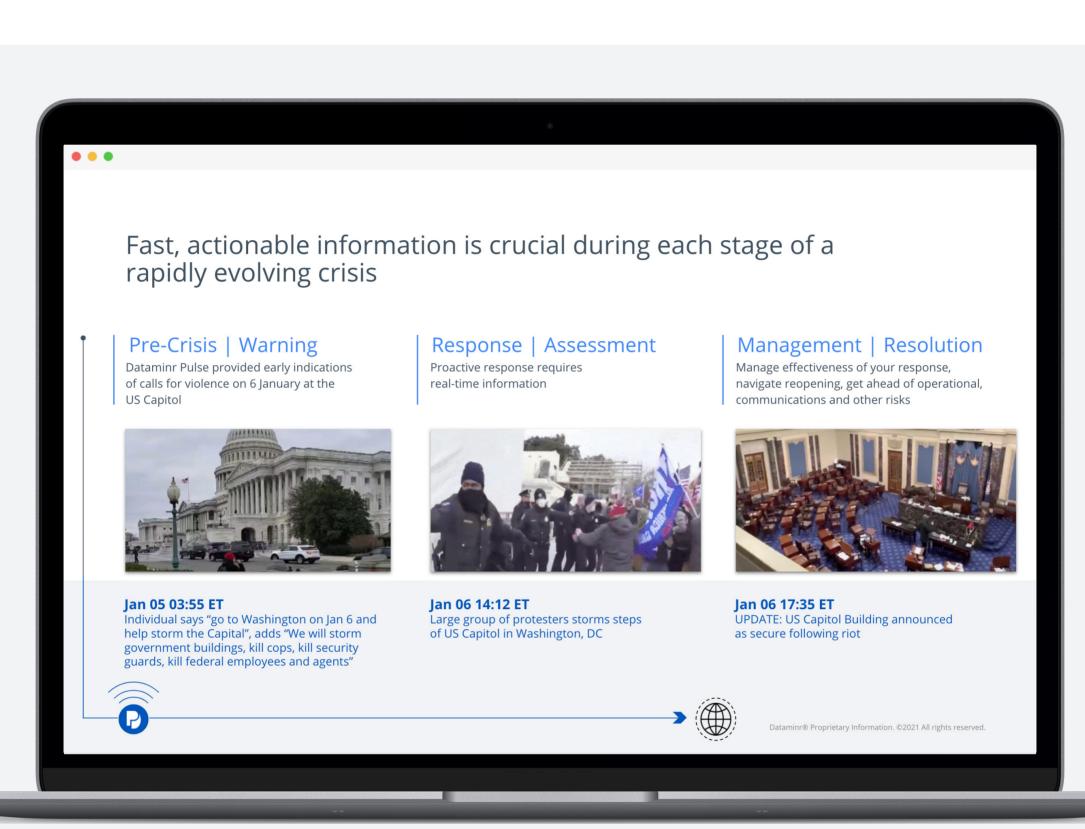
Key benefits of real-time alerting

Get critical information faster

Gain the earliest indications of business-critical information about risks to your people and your physical and virtual assets.

Because social media, blogs, sensors and the dark web are sending billions of signals every day, separating the most relevant signals from noise is increasingly challenging for one person or one organization on its own.

Dataminr Pulse detects, distills and alerts from these sources in seconds – to provide the first glimpse of potential threats and opportunities for enterprises.



A high-impact event is rapidly unfolding. Your CEO just

Example:

walked into the CSO's office to ask about it and what you're doing to respond. But, you've only just learned about it. Maximize the time you have to analyze and respond proactively, when you need it most

Are you able to separate signal

Question:

from noise amidst all the data generated by social media, blogs, sensors and the dark web every minute of the day?

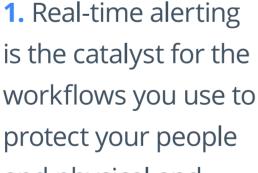
• **Speed** – No other commercially available solution provides risk alerts faster. • Global and local coverage - Pulse detects

- signals from 200k+ public data sources translating from 100+ languages.
- So no matter where a relevant event happens, you will learn about it first.

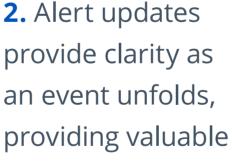
Respond with

speed and confidence With real-time alerting, you can prepare, mobilize and act faster.

3. Real-time alerting

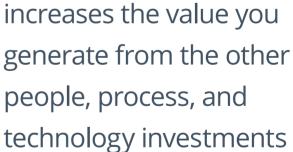


and physical and virtual assets. Minimize the



context as you manage

your workflow. impact of a crisis



in your workflow.

Security leaders and their teams have all kinds of challenges. But one of the biggest opportunities you have is to provide fast, accurate and actionable information

during a critical event that helps minimize its impact. Doing that consistently is a powerful way to build credibility and trust with executives and teams

across your company.



Know First. Act Faster.

Real-time alerts for the modern

security operations center Dataminr Pulse leverages AI to give you the

earliest indications of business-critical information about risks to your people and physical assets.

So you can respond with speed and confidence.