

# First Alert

## Real-time breaking news alerts for the public sector

Receive the earliest indication of breaking news -- so you can respond quickly to public safety emergencies and events *as they happen*.

First Alert, Dataminr's product for the public sector, delivers real-time, breaking news alerts to help you make critical decisions with speed and confidence.

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### Leading AI Platform

Our AI platform processes information from more than 500,000 publicly available data sources and translates from 100+ languages. Improve overall awareness by receiving real-time, breaking news alerts from across the public information landscape, including: social media, blogs, information sensors, and the deep/dark web.

### The First Alert Advantage

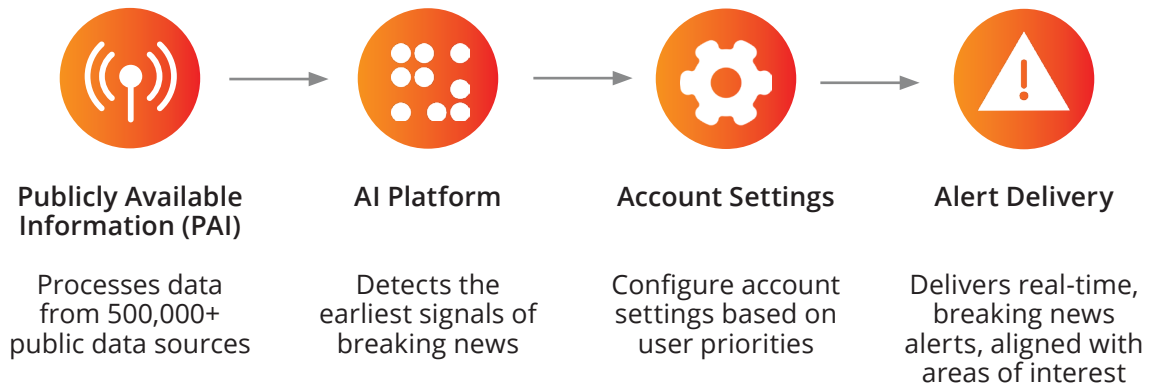
Receive the most relevant, actionable alerts that matter to you and your organization.

- Quickly understand each breaking news alert via single-sentence summaries
- Receive news alerts by email, mobile, or web-based notifications
- Streamline communications triage with one-to-many notifications
- Accelerate validation and response time with global, 24/7 coverage
- Easily deploy across the organization

To learn more about First Alert, contact us at [intl-ps-team@dataminr.com](mailto:intl-ps-team@dataminr.com).

**FIRST ALERT**  
powered by **Dataminr**

## How First Alert Works



## First Alert in Action

### Heavy Flooding in Doncaster, UK



Rescue underway for three people trapped amid flooding at Re-Read building on 20 block of Cherry Lane in Doncaster, UK: Reporter Photo via Social Media.

08 November 2019

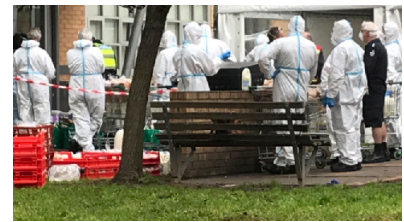
### Canadian NATO Helicopter Crash in Cephalonia, Greece



At least one confirmed dead and fuselage found after Canadian NATO helicopter crash off coast of Cephalonia, Greece: Local News Outlet via Social Media.

29 April 2020

### Lockdown Due to COVID-19 in Melbourne, Australia



Melbourne, Australia implements six-week lockdown and reimposes Stage 3 restrictions due to increase in COVID-19 coronavirus cases: News Outlet via Social Media.

07 July 2020