

Confidently Respond to Extreme Weather Events

Dataminr Pulse gives you a 360° view of extreme weather events and the risks they pose to your assets, personnel, and brand so you can respond with speed and confidence.

Extreme weather is a constant threat to modern enterprises, posing fundamental risks to physical assets, employee safety, and operational continuity. In dangerous conditions, with unreliable communication flows, access to on-the-ground insight is often the difference between companies that can endure extreme weather impact and those whose response is ineffective.

Dataminr Pulse empowers security professionals to operate efficiently and effectively through dangerous weather conditions around the world, leveraging AI to source business-critical information relevant to their people and assets.

Using Dataminr Pulse to Stay Informed and Avert Risk



Go Beyond Weather Warnings to Obtain Complete Awareness

Pulse goes beyond baseline weather warnings to provide critical information over the lifecycle of an event from an array of diverse sources, from on-the-ground eyewitness chatter and social media to sensors, scanner data, and more. By cross-correlating official weather statements and sensor data with eyewitness accounts and other reports, Pulse gives you the clearest picture of events and ensures you'll stay informed as extreme weather unfolds — from the first advisory notice to the last moments of debris clean-up.



Focus on the Weather Events That Impact Your Personnel and Assets

Pulse's physical asset security solution makes it easy to control the alerts you receive with personalized, granular watchlists that filter out noise and allow you to focus on what matters most. Use it to view extreme weather in the context of your employees, assets, and logistics. This gives you the information you need, at your fingertips, to allocate your time and resources to the events with the highest impact to your business.



Assess the Impact of Weather Events Around the World Through a Hyper-Local Lens

If your assets and personnel are global, your risks are too. Pulse operates globally, detecting signals in 100+ languages and 180,000+ unique public data sources and growing. From tornadoes to monsoons and everything in between threatening your business, the unmatched scope of Pulse's global coverage ensures that no matter where you operate across the world, you will feel as if you are personally on site at every location.

Unique ability to cross-correlate official weather statements and sensor data with eyewitness accounts provides a clear understanding of developing extreme weather events

Comprehensive coverage of extreme weather events from around the globe, including typhoons, hurricanes, severe thunderstorms, tornadoes, snowstorms, cyclones, flooding, and more, ensures you know first no matter the event

Granular watchlists filter global information into relevant, hyper-local alerts that allow you to focus valuable resources where they are needed most

About Dataminr Pulse

Dataminr Pulse uses AI to give you the earliest indicators of business-critical information about risks to your people, your brand, and physical and virtual assets – so you can respond with speed and confidence. To learn more and request a customized demo, visit dataminr.com/pulse.