The business benefits of real-time alerting

The urgency of now

Global enterprises face multidimensional challenges, risks and opportunities, now occurring with unprecedented speed, unpredictability and frequency. Real-time alerting gives you the earliest indication of high-impact events and emerging risks. As part of your workflow, real-time alerting helps ensure the right people have the right information at the right time, so that you can respond effectively and as an organization.

Key benefits of real-time alerting

Get critical information faster

Gain the earliest indications of business-critical information about risks to your people and your physical and virtual assets. Because social media, blogs, sensors and the dark web are sending billions of signals every day, separating the most relevant signals from noise is increasingly challenging. By providing alerts that are relevant to your organization and in real-time.

Real-time alerting gives your workforce the earliest indication of high-impact events and emerging risks. As part of your workflow, real-time alerting helps ensure the right people have the right information at the right time, so that you can respond effectively and as an organization.

Minimize the impact of a crisis

Security leaders and their teams have all kinds of challenges. But one of the biggest opportunities you have is to provide fast, accurate and actionable information during a critical event that helps minimize its impact. Doing that consistently is a powerful way to build credibility and trust with executives and teams across your company.

Respond with speed and confidence

With real-time alerting, you can prepare, react and act faster.

- Real-time alerting is the catalyst for the workflows you use to protect your people and physical and virtual assets.
- Related updates provide clarity as an event unfolds, providing valuable context as you manage your workflow.
- Real-time alerting increases the value you generate from the other people, process and technology investments in your workflow.

Example:

A high-impact event is rapidly unfolding. Your CEO just walked into the CSO’s office to ask about it and what you’re doing to respond. But, you’ve only just learned about it.

Question:
Are you able to separate signal from noise amidst all the data generated by social media, blogs, sensors and the dark web every minute of the day?

Maximize the time you have to analyze and respond proactively, when you need it most.

- Speed – No other commercially available solution provides alerts faster.
- Global and local coverage – Pulse detects signals from 200k+ public data sources, translating from 100+ languages. So no matter where a relevant event happens, you will learn about it first.

1. Real-time alerting is the catalyst for the workflows you use to protect your people and physical and virtual assets.
2. Real-time alerting increases the value you generate from the other people, process and technology investments in your workflow.
3. Real-time alerting provides clarity as an event unfolds, providing valuable context as you manage your workflow.