

The business benefits of real-time alerting

The urgency of now

Global enterprises face multidimensional challenges, risks and opportunities, now occurring with unprecedented speed, unpredictability and frequency.

Real-time alerting gives you the earliest indication of high-impact events and emerging risks.

As part of your workflow, real-time alerting helps ensure the right people have the right information at the right time, so that you can respond effectively as an organization.



Key benefits of real-time alerting

1 Get critical information faster

Gain the earliest indications of business-critical information about risks to your people and your physical and virtual assets.

Because social media, blogs, sensors and the dark web are sending billions of signals every day, separating the most relevant signals from noise is increasingly challenging for one person or one organization on its own.

Dataminr Pulse detects, distills and alerts from these sources in seconds – to provide the first glimpse of potential threats and opportunities for enterprises.

Fast, actionable information is crucial during each stage of a rapidly evolving crisis

Pre-Crisis | Warning

Dataminr Pulse provided early indications of calls for violence on 6 January at the US Capitol



Jan 05 03:55 ET
Individual says "go to Washington on Jan 6 and help storm the capital", adds "We will storm government buildings, kill cops, kill security guards, kill federal employees and agents"

Response | Assessment

Proactive response requires real-time information



Jan 06 14:12 ET
Large group of protesters storms steps of US Capitol in Washington, DC

Management | Resolution

Manage effectiveness of your response, navigate reopening, get ahead of operational, communications and other risks



Jan 06 17:35 ET
UPDATE: US Capitol Building announced as secure following riot

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Example:

A high-impact event is rapidly unfolding. Your CEO just walked into the CSO's office to ask about it and what you're doing to respond. But, you've only just learned about it.

Question:

Are you able to separate signal from noise amidst all the data generated by social media, blogs, sensors and the dark web every minute of the day?

Maximize the time you have to analyze and respond proactively, when you need it most

- **Speed** – No other commercially available solution provides risk alerts faster.
- **Global and local coverage** – Pulse detects signals from 200k+ public data sources translating from 100+ languages.
- **So no matter where a relevant event happens, you will learn about it first.**

2 Respond with speed and confidence

With real-time alerting, you can prepare, mobilize and act faster.



1. Real-time alerting is the catalyst for the workflows you use to protect your people and physical and virtual assets.



2. Alert updates provide clarity as an event unfolds, providing valuable context as you manage your workflow.



3. Real-time alerting increases the value you generate from the other people, process, and technology investments in your workflow.

3 Minimize the impact of a crisis

Security leaders and their teams have all kinds of challenges.

But one of the biggest opportunities you have is to provide fast, accurate and actionable information during a critical event that helps minimize its impact.

Doing that consistently is a powerful way to build credibility and trust with executives and teams across your company.

 **Dataminr®**
Know First. Act Faster.

Real-time alerts for the modern security operations center

Dataminr Pulse leverages AI to give you the earliest indications of business-critical information about risks to your people and physical assets.

So you can respond with speed and confidence.