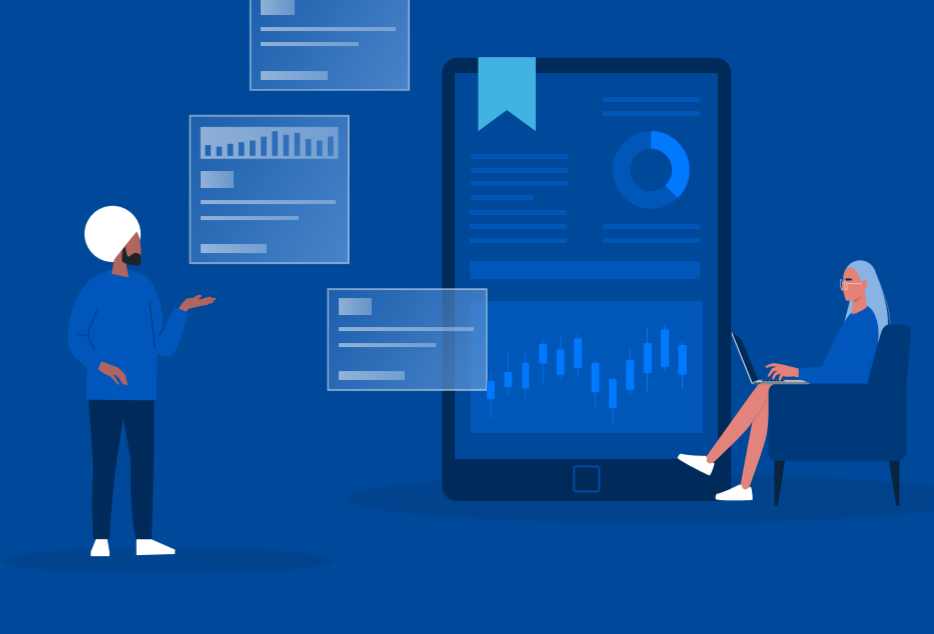


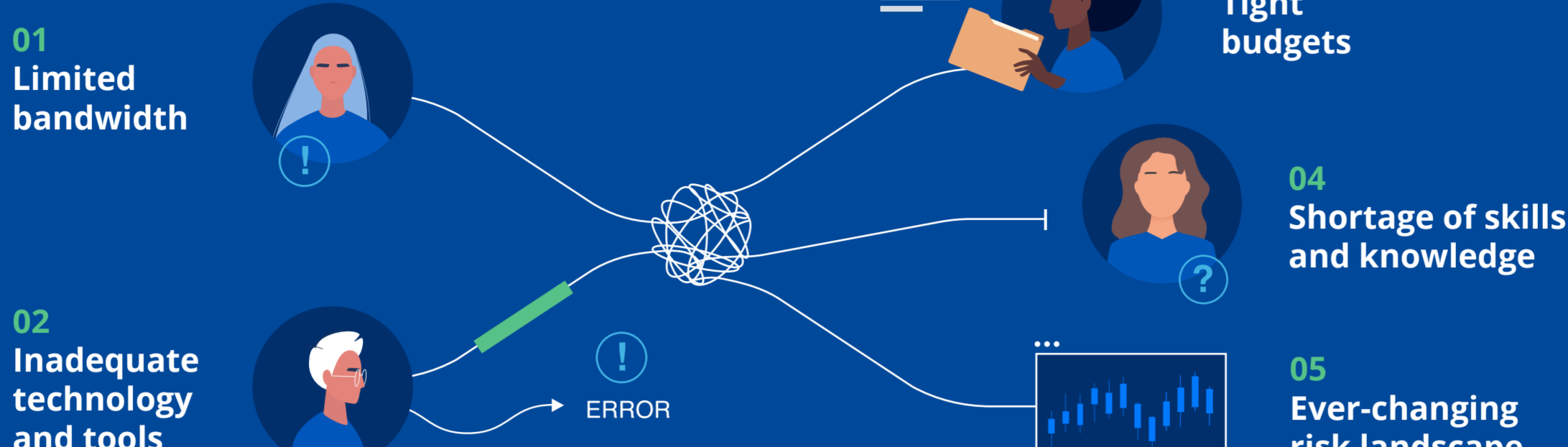
# 3 Ways Real-time Information Empowers Small Security Teams



## Today's Small Security Teams

Managing today's threat landscape is a challenge for any security team, but for small security teams, it can be monumental. They often don't have the capacity to identify emerging risks from the ever-increasing pool of publicly available information. This can lead to dire consequences for the people and assets they need to protect.

## Common Challenges



## The Emotional Toll



## 3 Ways Dataminr Pulse Helps

Real-time alerting solutions like Dataminr Pulse can prove vital to helping small security teams better protect their people and assets. Pulse detects and delivers, via real-time alerts, the earliest indications of high-impact events and emerging threats. Think of it as a force multiplier in helping your team do much more with much less.

1

### Scale your team with advanced technology

Pulse gives you an additional set of automated eyes to help increase your threat visibility.

Here's how it works:

- Uses an industry-leading AI platform to process billions of units of public information daily
- Leverages hundreds of thousands of public data sources—social media, blogs, IoT sensors, deep and dark web, etc.
- Detects a vast range of early risk indicators often difficult to manually search for and identify
- Delivers alerts in close proximity to the occurrence of events and risks, oftentimes within minutes
- Enables real-time visibility of risks and events as they occur and unfold
- Includes alerts at the global, regional and hyper local level in 100+ languages and multiple formats

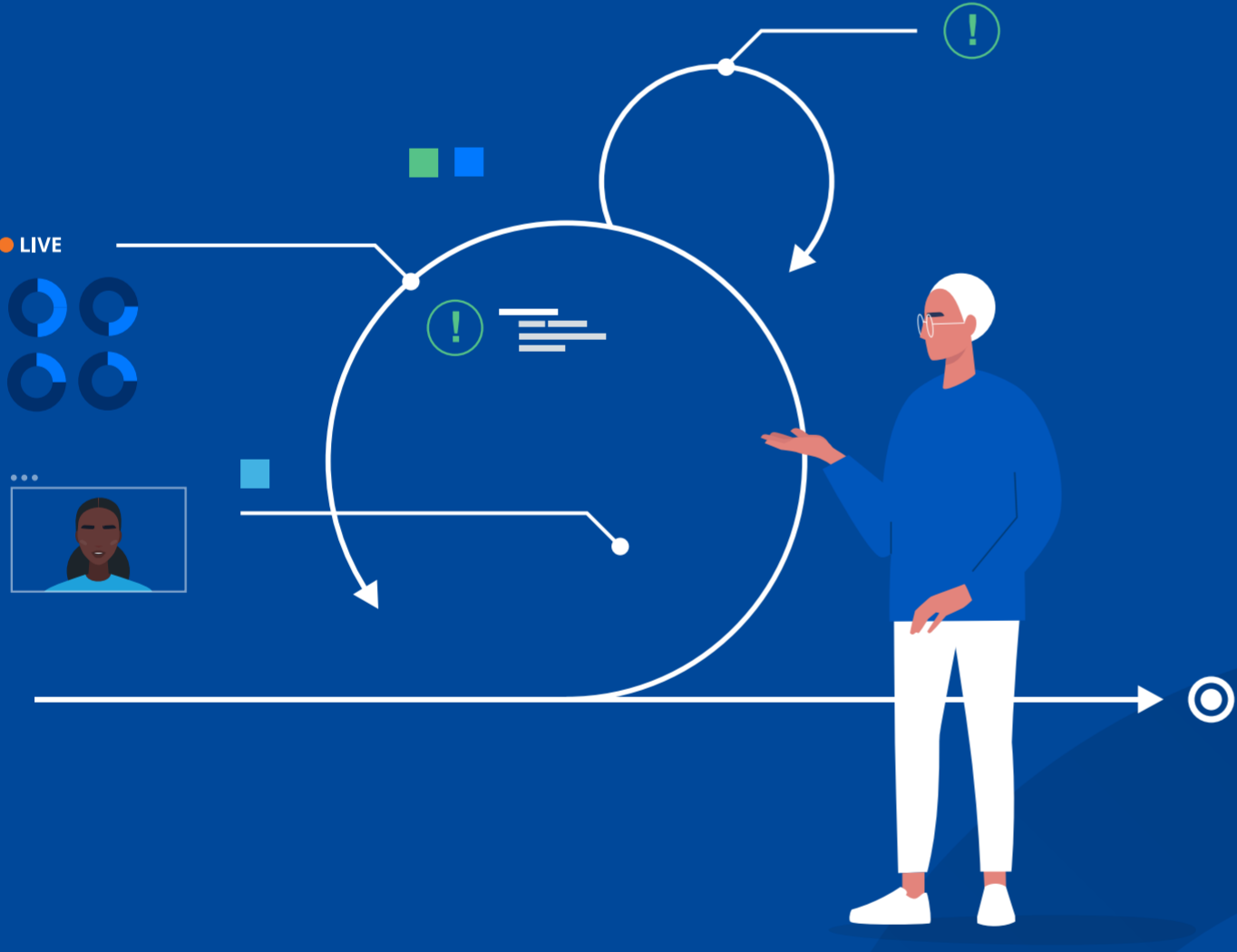


#### CUSTOMER TESTIMONIAL

**“Dataminr actually makes us seem bigger than what we are.”**

We don't have a ton of folks. Dataminr gives us the ability to have eyes on all of our assets without having to look through millions of sources all the time.”

Global Security Operations  
Center Director, National Football League



2

### Stay ahead of crisis and threats

Make sure you and your team are the first to know of a potential threat or crisis. The benefits of Pulse are many, including the ability to:

- Swiftly assess whether a potential crisis will impact your organization
- Determine the safety of employees, customers and assets
- Gauge enduring impacts on business continuity
- Quickly seek the right course of action
- Operationalize and act on alerts via geovisualization and collaboration workflow tools



3

### Harness the power of partnerships

Customers who use Dataminr Pulse never have to go it alone. They rely on a dedicated team that provides extensive onboarding and ongoing support that includes:

- Rapid onboarding that shortens time to value
- Personalized alert setups based on business goals and priorities
- Ongoing training support
- Sharing of key insights and best practices

## The ROI of Real-time information

Organizations that deploy Dataminr Pulse can now quantify its business benefits and value: a total of \$1.17 million over three years—an ROI of more than 400 percent and a payback period of less than six months—according to a new study commissioned by Dataminr and conducted by Forrester Consulting.

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LEARN MORE ABOUT DATAMINR PULSE