# Dataminr\*



# How effectively are you using public data to maintain situational awareness of events in your area of responsibility?

Public data contains essential information. However, it can be difficult to extract actionable signals in real-time. When the safety of your organization, infrastructure, and citizens is a priority, maintaining situational awareness to make critical decisions with speed and confidence is vital—but organizations are at a disadvantage because of the vast scale of public data.

## Use Al across Public Data for critical event discovery with the necessary:



## 🕻 Speed

Real-time event discovery Proactively make decisions by knowing in real-time and acting quickly.



## Scope

Broad public data coverage Avoid missed events with broad coverage of public data sources and formats.



### Relevance

**Actionable Alerts** Focus teams on prioritizing and managing critical events, not searching for them.

# Increase speed of decision making with Dataminr First Alert, a real-time critical event discovery solution for:



#### **EMERGENCY MANAGEMENT**

Respond as early as possible to any natural or man-made emergency, crisis, incident, disaster or attack.



#### **DIPLOMATIC SECURITY** AND CRISIS MANAGEMENT

Maintain awareness of events that can impact the safety of diplomats and embassies or result in diplomatic crises.



#### **FORCE PROTECTION**

TRANSPORTATION AND

critical infrastructure disruptions to better protect the public.

INFRASTRUCTURE PROTECTION

Learn about transportation accidents and

Reduce risk to your mission, people, networks and locations.



#### LAW ENFORCEMENT

Improve the response time of law enforcement officials to public safety incidents and emergencies.



#### **EXECUTIVE OFFICIAL AWARENESS**

Equip executive officials with information to follow and manage major event and global crisis response.



First Alert was very helpful when responding to widespread power outages after a substation attack. At the time we didn't have an analyst assigned to this district and therefore had limited information on the ground. First Alert provided real-time situational awareness.".

**Emergency Management Agency** 

Public sector organizations rely on Dataminr

**CUSTOMERS INCLUDE** 

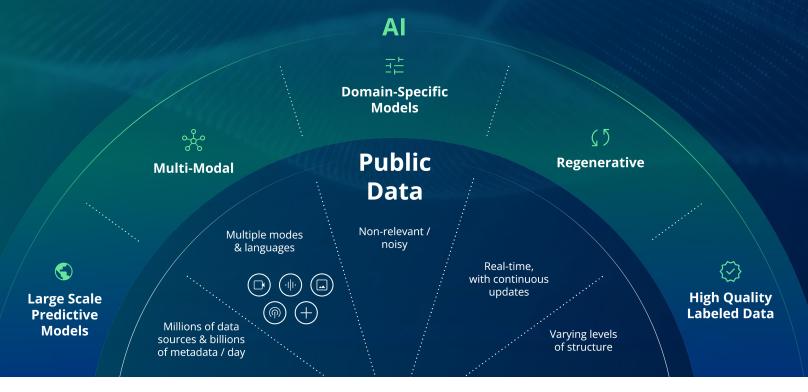
with 150K+ in 190+

**Organizations** 

Countries & **Territories** 

# Discover the earliest indicators of emerging events across public data

Dataminr's Pioneering AI Platform ingests information from over 1M+ publicly available data sources in 150+ languages in 220+ countries to discover critical safety events in real-time. Leveraging 50+ large language models (LLMs) and over 12 years of trusted historical data, the platform offers the speed, scope, and relevance that are vital to enhancing the safety of your organization, infrastructure and citizens.



# Discover, Understand, and Respond Faster by Leveraging the Full Scope of Public Data

**Spend time responding** instead of waiting for information

**Efficiently allocate resources** where most needed

**Keep stakeholders aligned** with a common operating picture

**Understand the impact** on your organization's infrastructure and personnel

30K people working24/7 would only process1% of all the dataDataminr ingests each day.